

McCRACKEN MIDDLE SCHOOL SYMPHONIC BAND

2006 MIDWEST CLINIC PERFORMANCE

ADMINISTRATOR MEETING

APRIL 19, 2006

OVERVIEW

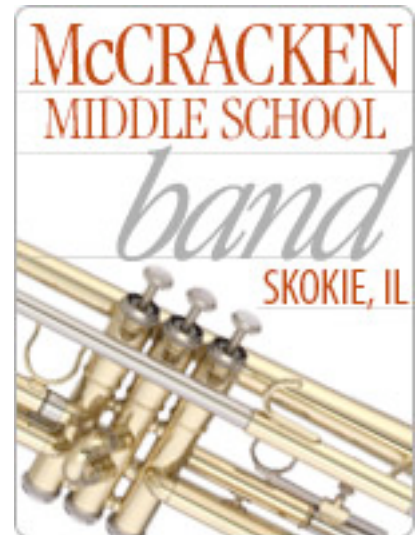
- Significance of Midwest Clinic Invitation

PUBLICITY

- How to convey significance of Midwest Clinic Invitation to staff & community
 - ✓ Press Releases
 - ✓ District Community Newsletter
 - ✓ ????

PREPARATION

- Parent Group
 - ✓ Purpose: To handle as many of the non-musical tasks as possible
 - ✓ Several committees: Communications, Fundraising, Historian, Videographer, Photographer, Social/Food, Moving, Chaperone
 - ✓ First meeting this Sunday 3:00-4:30
- Summer Schedule
 - ✓ Necessity of Rehearsing in Summer
 - ✓ Move to Middleton and back
 - ✓ Weekly 2 hour rehearsals
 - ✓ Less frequent (monthly) extended rehearsal / masterclass nights
- Band Camp
 - ✓ Week before school starts (August 14)
 - ✓ Daily rehearsals, sectionals, masterclasses
 - ✓ Attend performances/bring performing groups to us
 - ✓ Social activities
 - ✓ Concert at end of the week
 - ✓ Required for all
 - ✓ REQUIRED for new members
- Rehearsal Schedule During School Year
 - ✓ How do we increase rehearsal time without infringing on students' ability to participate in sports, student council, enrichments, etc...
 - ✓ Morning rehearsals
 - ✓ Institute Days



- ✓ Vacation Days
- ✓ Monthly masterclass/rehearsal nights
- ☉ Clinics/Masterclasses
 - ✓ Bringing in the very best performers and educators to work with our kids.
- ☉ Concert Schedule
 - ✓ Performances every four weeks
 - ✓ Three or four performances of complete Midwest program in the 7 - 10 days prior to our Midwest Performance. School performance, Community performance, Bus in seniors?

INSTRUMENT NEEDS

- ☉ Necessary short term instrument purchases

PERFORMANCE

- ☉ Our students' Midwest experience
 - ✓ How can we make our students' experience as memorable as those groups traveling to Chicago to perform?
- ☉ Midwest Week Schedule
- ☉ VIP Attendance
 - ✓ School Board
 - ✓ Administration
 - ✓ Staff
 - ✓ Alumni, especially class of 2006

POST-PERFORMANCE

- ☉ Banquet
- ☉ Admin meeting
- ☉ Parent Group
- ☉ What gains can be maintained following the performance?

PROGRAM

- ☉ One of the more significant expenses of our performance
 - ✓ Samples
 - ✓ Designer
 - ✓ Photographer
 - ✓ Letters of Congratulations from (President, Governor, Mayor, Senator/Reps, State Rep)
 - ✓ Letter of Welcome from (Vicki, Kate/Megan)
 - ✓ Printing (High Quality - 3000 copies?)
- ☉ Reduce costs by securing donation of services, sponsorships?
- ☉ Include CD

FINANCE

- ☉ Major expenses above typical year

✓ Clinicians

✓ Extra Pay

✓ Program

✓ Busses

✓ Instruments

✓ Folders

☹ Sources of funding?

✓ Budget

✓ Fundraising

✓ PTA

✓ Foundation

✓ Grant Writing

✓ Sponsorships

OTHER

☹ Uniform Change

☹ Auditions

☹ Blog

☹ Private Lessons

☹ Instrument upgrades

☹ Braces